

GOOD NEWS

The latest in supporting local economies, celebrating cultures, and protecting the environment. REPORTED BY MARIKA CAIN



GOOD NEIGHBORS

Through its charitable arm, safari company **Elewana Collection** has launched a fund for locals affected by the recent downturn in East African tourism. The Land & Life Foundation's Elewana Pamoja Fund supports communities neighboring Elewana's properties through a variety of initiatives, from providing meals for children at an orphanage and a girls school near Elewana The Manor at Ngorongoro to supporting wildlife protection in Kenya and Tanzania. Travelers who want to pitch in can make donations through Elewana's Land & Life Foundation. landandlife.foundation.

Raising the Bars

Kempinski Hotels is turning waste into well-being through a new partnership with Clean the World. The organization collects discarded soap from Kempinski properties, runs it through a refining and sanitization process, reinvents it as fresh bars of soap, and distributes it to groups such as World Vision and the Red Cross. The end result: Hygiene products that might otherwise be discarded instead wind up at homeless shelters, food pantries, and refugee camps around the world, helping to prevent disease – an especially squeaky-clean mission in Covid-19 times.



An eagle hunter in Mongolia and (left) the Mwema Children Centre near Elewana The Manor.

GOLDEN EAGLE STANDARD

Nomadic Expeditions helped found Mongolia's Golden Eagle Festival 20 years ago, securing the continuation of the area's ancient falconry tradition – and creating an enduring draw for travelers. Now the tour operator is funding a research initiative to support golden eagle conservation, a logical next step for this sustainability-minded operation. The project, conducted by the Wildlife Science and Conservation Center of Mongolia, includes a study of western Mongolia's golden eagle population and review of the long cultural tradition of hunting with golden eagles.